

Coronavirus Business Survival, Recovery and Resilience Pathway

BUSINESS ENQUIRIES & INFORMATION

- Available to all businesses
- Enquiries coming in directly to the council and via referrals from partners
- Signposting to business information, diagnostic, advice and support

BUSINESS DIAGNOSTICS

- Growth Lancashire to provide to all businesses, as required
- Some businesses will know exactly what they need, others will be seeking guidance

BUSINESS ADVICE & SUPPORT

- Available to all businesses, particularly small, local, social economy, worker owned businesses and start ups
- Business development - Start up support - Funding - Coaching and mentoring - Digital - Financial planning and investment - Imports and exports - New markets - New products and services - Marketing - Productivity - Skills and training - Management and leadership - Environmental assessments and green business delivery plans - Other

BUSINESS PARTNERS

- Lancaster and Morecambe College - Lancaster University Mgt School - Lancaster University Enterprise and Innovation - University of Cumbria - Growth Lancashire - FSB - Chamber - BID's - ESTA - Digital Lancashire - Banks - Local professional services - Local business/ enterprise support services - Environmental improvement services

PLANS, ACTIONS, PLEDGES

- Business Recovery and Resilience Plans
- Green Action Plans
- CWB and Social Value Pledges

BUSINESS SUPPORT INVESTMENT

For small, local businesses not eligible for government grants. Requirement to deliver CWB, Climate Change Action and Social Value.

Small grants to contribute to:

- delivery of Survival, Recovery and Resilience Plans
- delivery of Green Action Plans
- development grants for new start ups, products and services
- funds to support projects benefitting groups of CWB businesses

INITIAL SUPPORT PROCESS

PLANNING

FUNDING

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PLANS, ACTIONS, PLEDGES



BUSINESS SUPPORT INVESTMENT



BUSINESS DIAGNOSTICS



BUSINESS PARTNERS

